

Post-pilot, for previous participants. Oct 2015.

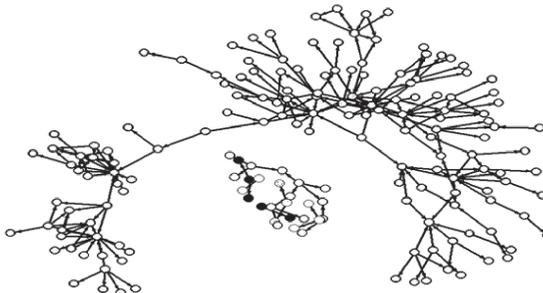
*Default answers

Mapping new wealth creation networks emerging since the establishment of Academic Health Science Networks (AHSNs).

Last year we were funded by NIHR to conduct a large-scale exercise to map the social networks and professional relationships crucial to the spread of 'innovative knowledge' linked to achieving the AHSN objectives of population health improvement and regional wealth creation. This resulted in some interesting findings about the networks underpinning the introduction of new ideas or perspectives, new research and new products or services.

The national mapping exercise also identified over 800 individuals key to driving knowledge circulations in the healthcare innovation domain (as nominated by their peers).

These included AHSN leaders, GPs and CCGs, universities, SMEs, bloggers, NHS Trusts and government departments.



You are one of these individuals.

We are now researching the evolution of these networks over time focusing explicitly on NEW connections and networks that support wealth creation for regional economic growth and UK Plc. This should take you no more than 15 minutes.

Your participation is important to allow us to track these changes over time.

CONFIDENTIALITY & CONSENT

Participation in this study is entirely voluntary and you may withdraw from the study at any time. Your information will be treated in accordance with the terms of the Data Protection Act 1998 and only accessed by the academic team for research purposes. This survey asks you to name important knowledge contacts. At no point will we publish any results or reports that identify your name or the names of your contacts. All data and outputs will be anonymised.

By participating in this study and providing your consent, you confirm that you have read and understood the information provided in the Study Information Sheet attached to an email accompanying your invitation email. If you have any questions

about the study or wish to withdraw, before proceeding please contact Daniela D'Andreta, Research Fellow at Warwick Business School:

[REDACTED]

1. Your name :

2. Is your work activity related to any of the AHSN regions? *(Please select all that apply)*

AHSN	Formally related	Informally related	No *
All AHSNs			
Eastern			
East Midlands			
Greater Manchester			
North East and North Cumbria			
North West Coast			
Imperial College Health Partner			
Oxford			
South London (HIN)			
South West Peninsula			
Kent, Surrey and Sussex			
UCL Partners			
Wessex			
West Midlands			
West of England			
Yorkshire and Humber			

SECTION 2: AHSN KNOWLEDGE SHARING NETWORKS SUPPORTING WEALTH CREATION AND REGIONAL ECONOMIC GROWTH

QUESTION:

Over last twelve months, which NEW contacts met at or through AHSNs have provided you with important actionable knowledge that you have used to support regional economic growth and/or wealth creation for UK PLC?

These individuals should be NEW contacts you have made in the last 12 months - from any AHSN region, any sector and can be in junior or senior positions. In the next section you will be asked a series of questions about each person.

Please name a maximum of **THREE** people. Please type each person's **FULL NAME**, one at a time, in the **RIGHT-HAND** box below and click to add.

SECTION 3: ABOUT YOUR NEW CONTACTS

1. Please name this person's main employing organization

.....

2. In which sector(s) does this person work? *(You may select more than one option).*

	Yes	No*
SME / local business		
Large commercial corporation or organisation		
NHS		
Academia		
Local government		

Central government		
Not-for-profit / voluntary		
Other		

3. What level of seniority does this person hold in their main job role? (Please select one option only)

Very senior leader (CEO, Director, senior clinician, Board level member)

Middle manager / Clinical manager

Non manager

4.* Has this person provided to you any type of knowledge from the list below? (Please select all that apply)

	Yes	No*
New ideas or perspectives for creating wealth		
New research findings / evidence for creating wealth		
New products or services for creating wealth		
New idea, research, service or product to support health improvement		
None of the above		

5. To help us understand the nature of this knowledge, please provide 3-5 keywords that best describe it. Please do not include the words 'innovation' 'wealth' or 'knowledge'. Two examples are provided below.

Example 1: Regional economy, Technology, Pharmaceutical, Investment

Example 2: Diabetes, Primary care, Data, Genomics.

Please provide 3-5 keywords to describe the knowledge you accessed from this person:

.....

.....

6.* How did you adopt, implement, or put this knowledge to use? (You may select more than one answer)

	Yes	No*
I used it to develop my own thinking		
I used it to develop new networks and contacts		
I put this knowledge into concrete action (i.e. developing an initiative, research, product or service on the basis of this knowledge).		
It contributed to the roll-out of an initiative, research, product or service		
I used it to improve patient care / population health outcomes		
I have not yet been able to implement or apply this knowledge but I am hoping to do so in the future		
Other		

7. Have there been any tangible wealth creation outcomes linked to this knowledge exchange? If so, were these measured or evidenced?

	Yes	No	Tick if this outcome is supported by measurable metrics or hard evidence
Efficiency savings for NHS (i.e. through service redesign or innovation)			
New jobs (i.e., highly skilled, knowledge-intensive occupations)			
New sources of income or funding for the region (i.e., pump-priming, foreign investment)			
Revenues from IP patent, intellectual copyright, or sale of local innovation exported or spread beyond region			
Formation of new company or spinout			
We have some very interesting ideas and we are working to implement these			
Other (please describe)			

8.* To your knowledge, what are this person's areas of professional expertise? *(Please select all that apply)*

	Contact's expertise
Clinical or medical practice	
Healthcare management	
General management	
Public health & health policy	
Commissioning or procurement	
Digital / informatics / social media / user-experience	
Finance, funding or economics	
Sales or marketing	
Business: Other	
Clinical / medical / health sciences research	
Pharmaceutical research / R&D	
Biotech research / R&D	
Social sciences/humanities research	
Research: other	

9.* Do you consider this person to be: *(please select all that apply)*

	Yes	No
A leader their field?		
An expert their field?		
A well-connected person?		
Influential in their field?		

10. **Over the past 12 months, have you regularly discussed important matters relating to your professional work with this person?**

Yes **No**

11. Is this person's work activity related to any of the AHSN regions? *(Please select all that apply)*

AHSN	Yes	No *
All AHSNs		
Eastern		
East Midlands		
Greater Manchester		
North East and North Cumbria		
North West Coast		
Imperial College Health Partner		
Oxford		
South London (HIN)		
South West Peninsula		
Kent, Surrey and Sussex		
UCL Partners		
Wessex		
West Midlands		
West of England		
Yorkshire and Humber		

Thank you. We are very grateful for your participation and will provide feedback of our results by email.

If you require any further information about the social network mapping exercise please contact Daniela D'Andrea at Warwick Business School, [REDACTED].

For general queries about the project, please contact Professor Ewan Ferlie, Principal Investigator, [REDACTED].