

Change in services in response to patient feedback	Triangulation	Resources for patient experience feedback
Understanding patient experience data	Collecting and using patient experience feedback	Service user and carer involvement

It is good to look across data and begin developing more sophisticated analysis but initially the priority is getting/collecting the feedback

After putting systems in place and changing culture around collection of patient experience the next stage should be to identify what happens to data, the role may naturally evolve into quality improvement

Environmental factors are easier to fix
Feedback should be a loop and not a continuous process; there should be outcomes, end points and information that goes somewhere

It is important to involve service users in the engagement strategy, rather than developing it to please the board

By seeing how feedback is used and if it is being used influences both staff and patients' willingness to engage

By driving data 'downwards' and back to wards for them to take responsibility for it, things should be resolved locally