

INTRODUCTION

*For
office
use
only*

INTERVIEWER READ OUT:

Thank you for taking part in this research, which is intended to inform health policymakers about the values and preferences of members of the public.

In the course of the interview, we will ask questions about some specific states of health. However, these are just examples and we are not so much concerned with particular illnesses as with health in the more general sense. So when we ask you to consider particular examples, we'd like you to think about how such illnesses might affect your ability to undertake your usual activities, as well as how any pain and discomfort might affect your enjoyment of life.

We will be interviewing a cross-section of the public, so we are asking you to answer just on your own behalf. If you do that and everyone else does that, we will get a good overall picture. All the answers you give are confidential and will only be seen by members of the research team.

First, I'd like to start by asking you to complete some questions by yourself.

INTERVIEWER: HAND PART A TO RESPONDENT.

PART A: (Respondent to complete)

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Let us start by considering your current state of health. For each section in turn, please circle the number of whichever statement best describes your own situation **today**.

QA1	Mobility: (How easily you get around by yourself)		1036
	I have no real problems in walking about	1	
	I have occasional minor problems in walking about	2	
	I have frequent but mostly minor problems in walking about	3	
	I have quite a lot of difficulties in walking about	4	
	I cannot get about much at all	5	
QA2	Self Care: (Washing, dressing, feeding, etc.)		1037
	I have no real problems with self-care	1	
	I have occasional minor problems with self-care	2	
	I have frequent but mostly minor problems with self-care	3	
	I have quite a lot of difficulties with self-care	4	
	I cannot manage much self-care at all	5	
QA3	Usual activities: (Work, study, housework, family/hobby/leisure activities)		1038
	I have no real problems with such activities	1	
	I have occasional minor problems with such activities	2	
	I have frequent but mostly minor problems with such of activities	3	
	I have quite a lot of difficulties with such activities	4	
	I cannot manage many of these sorts of activities at all	5	
QA4	Pain and discomfort:		1039
	I have no real problems with pain or discomfort	1	
	I have occasional minor pain and discomfort	2	
	I have frequent but mostly minor problems with pain and discomfort	3	
	I have quite a lot of pain and discomfort for most of the time	4	
	I am in a lot of pain and discomfort all or nearly all of the time	5	
QA5	Anxiety or Depression:		1040
	I have no real problems with anxiety or depression	1	
	I have occasional minor problems with anxiety or depression	2	
	I have frequent but mostly minor episodes of anxiety or depression	3	
	I have quite a lot of difficulties with anxiety or depression	4	
	I suffer from very serious anxiety or depression	5	

QA6

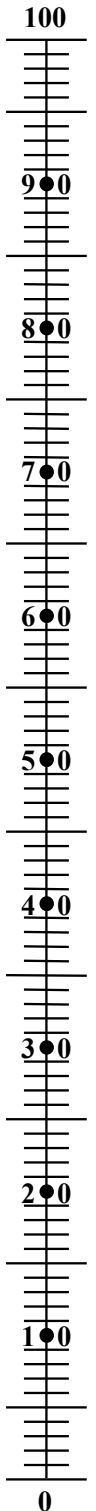
Now we would like you to tell us how good or bad you consider your health to be by putting a cross on the 'health thermometer' on the right.

On this thermometer, 100 represents good health **FOR SOMEONE OF YOUR AGE**. Please think about good health for someone of your age, rather than the best health imaginable for any age.

At the bottom, zero represents a state of health you regard as being as bad as being dead.

What number do you think represents your overall current state of health as compared with good health for someone of your age?

As good as it could be for someone of your age



Thank you. Please hand this booklet back to the interviewer

As bad as being dead

PART B: (Interviewers to administer)

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B1 RECORD THE NUMBER THE RESPONDENT INDICATED AT QA6:

IF NOT CLEAR WHICH NUMBER, ASK RESPONDENT TO CLARIFY

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1041-
1043

B2i GIVE HEALTH CARDS A, E, M and V FACE-UP TO RESPONDENT

Here are some cards which describe various episodes of ill health.
Please read through these four cards, and think about how bad **you personally** think you would find them, compared with one another.
Then set them out in order from the one you personally consider **least bad** down to the one you consider **worst**.

B2ii AFTER RESPONDENT HAS SORTED THE FIRST FOUR HEALTH CARDS, GIVE CARDS S & T TO RESPONDENT

Here are two more descriptions. How do you think they compare with the ones you have just sorted?

Please add them to the other four, so that you end up with all six arranged in order so that the **least bad** one is at the top and then they get worse as you go down until the one at the bottom is the one you consider **worst** of all.

B2iii AFTER RESPONDENT HAS SORTED CARDS S AND T, GIVE HEALTH CARD D TO RESPONDENT

This card is sudden but painless death. Do you think any of the illnesses described on those cards is worse than being dead?

If so, put the 'sudden death' card **above** any of the illnesses that you consider worse than being dead. But if you think that even the worst of those illnesses is better than being dead, put the sudden death card right at the bottom to show that you think it is worst of all.

B2A AFTER RESPONDENT HAS SORTED ALL CARDS, TURN CARDS OVER AND RECORD THE ORDER:

*Record
letter*

Least bad (top)

2nd

3rd

4th

5th

6th

Worst (bottom)

1044

1045

1046

1047

1048

1049

1050

PART B: (Interviewers to administer)

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B3 **READ OUT:** Now I'd like to know how valuable it would be **to you** to avoid some of the illnesses you have just looked at. There are various ways of asking these sorts of questions. One way is to ask people what money value they would place on different treatments. The money value you put on different things is a good way of comparing how important they are to you. The amount you would be willing to pay for some treatments **if you had to** gives an indication of how you value health gains from those treatments compared with other things you might want to spend your money on. Let's start with a 'practice' question.

B3 a **READ OUT:** Imagine you are on holiday abroad in quite a remote place and you get a bad sore throat – bad enough that it is painful every time you swallow food. If you don't take anything for it, suppose it will last for 3 days. However, someone can arrange to have medicine delivered to you that will cure your throat infection within 24 hours, thereby saving you 2 of the 3 days of painful sore throat. Think about what would be the **MOST** you would be willing to pay to get the medicine delivered. It's an imaginary situation, but please enter into the spirit of it. If you were told that it was going to cost you £10, would you say 'Yes, I'll pay that' or 'No, I'd rather put up with a couple of days with a bad sore throat'? Or would you be unsure?

Circle one answer

Yes	1	GO TO B3 d
Unsure	2	
No	3	GO TO B3 b

1051

B3 b **READ OUT:** Is there any amount less than £10 that you **WOULD** be prepared to pay to avoid a couple of days of this bad sore throat? If so, what is the most you would be prepared to pay?

1052-1054

Yes, the most would pay is: £		GO TO B4
No, I'm not prepared to pay anything	2	GO TO B3 c

B3 c Please can you tell me why this cure would not be worth anything to you?
INTERVIEWER WRITE IN REASONS BELOW:

1055-1070

	GO TO B4
--	-----------------

B3 d **READ OUT:** Suppose instead that you were told that it was going to cost you £100? What would you say now? 'Yes, I'll pay that' or 'No, I'd rather put up with a couple of days with a sore throat' or would you be unsure?

1071

Circle one answer

Yes	1	GO TO B3 e
Unsure	2	
No	3	

B3 e So what is the **MOST** you would be prepared to pay to avoid those 2 days with a painful sore throat?

1072-1078

Most would pay is: £		GO TO B4
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PART B: (cont...)

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1079-1080

Spare

B4 **READ OUT:** OK, now I've explained the general idea, I am going to ask you what value you would put on avoiding some of the illnesses you read about a few minutes ago.

GIVE SHOWCARD A TO THE RESPONDENT

B4 a Please read this card

AFTER RESPONDENT HAS READ DESCRIPTION, READ OUT:

Now imagine a test shows that you will shortly suffer what is described on **showcard A**. However, suppose that you could pay for a simple, safe and painless cure that would avoid everything on that card.

When you are thinking about what it would be worth to you to avoid all that, please ignore any loss of income that might be caused by the illness – suppose that your income is unaffected and just focus on how the illness would affect your health.

What I mean by your health are the things you considered in the first question such as how your usual work and leisure activities are affected, as well as any pain or discomfort or depression the illness might involve.

So thinking just about how your **health** would be affected, would avoiding everything on the card be worth at least SOMETHING to you, even just a few pence?

Circle one answer

Yes	1	GO TO B4 c
No	2	GO TO B4 b

1081

B4 b Could you say why this cure would **not** be worth **anything** at all to you?
(WRITE IN REASONS)

1082-1097

	GO TO B5
--	-----------------

B4 c **PICK UP MONEY CARDS & GIVE PAYMENT SHEET TO RESPONDENT**

READ OUT: I have a set of cards with different sums of money printed on them, and I'm going to ask you to sort them into piles on this sheet.

In this section (**INDICATE ON PAYMENT SHEET**) I'd like you to put all the amounts you **definitely would** be prepared to pay to avoid everything on that card. In this section (**INDICATE**) I'd like you to put all the amounts you definitely would **not** be prepared to pay. And if there are any amounts you are unsure about, we'll put them in this middle section and come back to them later.

As I show you each amount, please tell me which section you want me to put it into. Some of the cards involve quite large sums of money. In those cases, where you might not have the amount readily available, please think about whether avoiding the illness is valuable enough to you to be worth taking out a loan or extending your mortgage or something similar.

When you are thinking about this, please bear in mind what you **really** think you would or would not be prepared to pay, given your actual income and savings.

B4 d SHUFFLE THE MONEY CARDS

READ OUT: I'm shuffling the cards so that they are in no particular order.

TAKE FIRST CARD FROM THE TOP OF THE PILE AND READ OUT:

Suppose it would cost you (*amount on card*) to get an instant cure and avoid everything on that card. Would you definitely **pay** this amount, definitely **not** pay it, or are you unsure?

PUT CARD IN APPROPRIATE SECTION

B4 e TAKE NEXT CARD FROM THE TOP OF THE PILE AND READ OUT:

Suppose it would cost you (*amount on card*) to get an instant cure and avoid everything on that card. Would you definitely **pay** this amount, definitely **not** pay it, or feel unsure?

PUT CARD IN APPROPRIATE SECTION.

ONCE RESPONDENT UNDERSTANDS THE PROCESS, HAND THE PILE OF CARDS TO THEM AND READ OUT:

Now please work your way through the rest of the money amounts, sorting them according to how you feel.

**B4 f WAIT UNTIL RESPONDENT HAS SORTED ALL CARDS.
IF ANY CARDS IN "UNSURE" PILE ASK IF RESPONDENT WANTS TO RE-ALLOCATE.**

WHEN CARDS IN APPROPRIATE PILES RECORD:

Highest amount in "would pay" pile	£		GO TO B4 g	1100- 1106
Lowest amount in "would not pay" pile	£			1107- 1113

B4 g We only gave you 16 amounts of money on those cards, so there were lots of gaps. The card you identified as the highest amount you definitely **WOULD** pay was: (*read out first amount from B4 f*). Would you actually be prepared to pay more than that?

Circle one answer

Yes	1	GO TO B4 h	1114
No	2	GO TO B5	

B4 h What is the **MOST** you would be prepared to pay to avoid everything that is on card **A**?

Most would pay is:	£		GO TO B5	1115- 1121
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B5 Now let's do the same thing for this illness.
GIVE SHOWCARD B TO THE RESPONDENT

B5 a Please read this card.
AFTER RESPONDENT HAS READ DESCRIPTION, READ OUT:
 In this case, the illness would go on for 12 months rather than the 3 months in the previous case.

Again, suppose you could get a simple, painless and safe cure that will prevent everything on card **B**. As before, please ignore completely any loss of income that might be caused by this illness and just focus on the effect on your **health**.

Would avoiding everything on the card be worth at least SOMETHING to you, even just a few pence?

Circle one answer

Yes	1	GO TO B5 c
No	2	GO TO B5 b

1122

B5 b Could you say why this cure would **not** be worth **anything** at all to you?
 (WRITE IN REASONS)

	GO TO B6
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1123-1138

B5 c **SHUFFLE THE MONEY CARDS**
READ OUT: I'm going to use the same cards, but I'm shuffling them so that they are in no particular order.

HAND SHUFFLED CARDS TO RESPONDENT
 As before, please work your way through these cards, sorting them according to whether you **definitely would** or **definitely would not** pay, and put any you are not sure about in the middle and come back to them later.

B5 d **WAIT UNTIL RESPONDENT HAS SORTED ALL CARDS.**
IF ANY CARDS IN "UNSURE" PILE ASK IF RESPONDENT WANTS TO RE-ALLOCATE. WHEN CARDS IN APPROPRIATE PILES RECORD:

Highest amount in "would pay" pile	£		GO TO B5 e
Lowest amount in "would not pay" pile	£		

1139-1145
1146-1152

B5 e The card you identified as the highest amount you definitely **WOULD** pay was: **(read out first amount from B5 d)**. Would you actually be prepared to pay more than that?

Circle one answer

Yes	1	GO TO B5 f
No	2	GO TO B6

1153

B5 f What is the **MOST** you would be prepared to pay to avoid everything on card **B**?

Most would pay is:	£		GO TO B6
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1154-1160

PART B: SECTION 2

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B6 In the two questions you have just answered, I asked you to imagine that you were **certain** to get ill unless you were treated. Now suppose you are not certain to get ill, but that a test shows there is a **chance** you will become ill. This time, suppose a test suggests that there is a **5%** chance that an illness will develop during the next few days. Of course, this means there is also a **95%** chance that you will not be affected at all, even if you take no further action.

Let us start by looking at the illness that lasts 3 months shown on **showcard A** again.

GIVE CARD A TO THE RESPONDENT AND ALLOW TIME TO READ IT

B6 a As before, please ignore any loss of income that might be caused if you get ill, and just focus on the effect of the illness on your **health**.

There is a **95%** chance you will **NOT** get ill, but there is a **5%** chance you will suffer the things shown on card A. Suppose there is a simple, painless and safe treatment that will eliminate that 5% chance.

Would eliminating that 5% chance be worth at least SOMETHING to you, even just a few pence?

Circle one answer

Yes	1	GO TO B6 c
No	2	GO TO B6 b

1161

B6 b Could you say why this would **not** be worth **anything** to you?
(WRITE IN REASONS)

1162-1177

	GO TO B7
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B6 c SHUFFLE THE MONEY CARDS AND HAND TO RESPONDENT

READ OUT: As before, please sort the cards.

B6 d WHEN SORTED, ASK IF RESPONDENT WANTS TO RE-ALLOCATE ANY CARDS IN "UNSURE" PILE.

THEN RECORD:

Highest amount in "would pay" pile	£		GO TO B6 e
Lowest amount in "would not pay" pile	£		

1178-1184
1185-1191

B6 e The highest card in this pile is: (**read out first amount from B6 d**). Would you actually be prepared to pay more than that to eliminate the 5% chance of that 3-month illness?

Circle one answer

Yes	1	GO TO B6 f
No	2	GO TO B7

1192

B6 f What is the **MOST** you would be prepared to pay to eliminate a 5% chance of that illness?

1193-1199

Most would pay is: £

	GO TO B7
--	-----------------

B7 Now I'd like you to do the same thing again for the illness that goes on for 12 months.

GIVE SHOWCARD B TO THE RESPONDENT AND ALLOW TIME TO READ IT

B7 a Suppose there is a **5%** chance of **this** illness. Ignoring any possible loss of income, and focusing only on the effect of the illness on your health, suppose there is a simple, painless and safe treatment that will eliminate that 5% chance.

Would eliminating that 5% chance be worth at least SOMETHING to you?

Circle one answer

Yes	1	GO TO B7 c
No	2	GO TO B7 b

1200

B7 b Could you say why it would **not** be worth **anything** to you?
(WRITE IN REASONS)

1201-
1216

	GO TO B8
--	-----------------

B7 c **SHUFFLE THE MONEY CARDS AND HAND TO RESPONDENT**

READ OUT: As before, please sort the cards.

B7 d **WHEN SORTED, ASK IF RESPONDENT WANTS TO RE-ALLOCATE ANY CARDS IN "UNSURE" PILE.**

THEN RECORD:

Highest amount in "would pay" pile	£		GO TO B7 e
Lowest amount in "would not pay" pile	£		

1217-
1223

1224-
1230

B7 e The highest card in the **WOULD** pay pile is: (**read out first amount from B7 d**). Would you actually be prepared to pay more than that to eliminate the 5% chance?

Circle one answer

Yes	1	GO TO B7 f
No	2	GO TO B8

1231

B7 f What is the **MOST** you would be prepared to pay?

1232-
1238

Most would pay is:	£		GO TO B8
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B8 Now suppose that if you get ill, it would involve episodes every couple of weeks for the rest of your life, as described on **showcard C**.

GIVE CARD C TO THE RESPONDENT AND ALLOW TIME TO READ IT

B8 a As before, there is a 95% chance you will not be affected, but there is a **5%** chance of developing **this** illness. Ignoring any loss of income and focusing only on the effect of the illness on your health:

Would eliminating that 5% chance be worth at least SOMETHING to you?

Circle one answer

Yes	1	GO TO B8 c
No	2	GO TO B8 b

1239

B8 b Could you say why this would **not** be worth **anything** to you?
(WRITE IN REASONS)

1240-
1255

	GO TO C1
--	-----------------

B8 c **SHUFFLE THE MONEY CARDS AND HAND TO RESPONDENT**

As before, please sort the cards.

B8 d **ASK IF RESPONDENT WANTS TO RE-ALLOCATE ANY “UNSURE”.**

WHEN CARDS IN APPROPRIATE PILES RECORD:

Highest amount in “would pay” pile	£		GO TO B8 e
Lowest amount in “would not pay” pile	£		

1256-
1262
1263-
1269

B8 e Would you actually be prepared to pay more than (**read out first amount from B8 d**)?

Circle one answer

Yes	1	GO TO B8 f
No	2	GO TO C1

1270

B8 f What is the **MOST** you would be prepared to pay to eliminate that 5% chance?

1271-
1277

Most would pay is:	£		GO TO C1
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PART C: (Interviewers to administer)

C1 READ OUT: The next few questions ask you to think about treatments with different chances of success and failure.

Some treatments give a very predictable outcome. But there are other treatments that may be more uncertain: sometimes they work well and improve people's health, but sometimes they fail and actually make things worse.

Which treatment you choose will probably depend on the chances of success or failure.

**C2 GIVE SHOWCARD G TO RESPONDENT.
POINT TO RELEVANT PARTS ON THE SHOWCARDS.**

READ OUT: The treatment on the LEFT (*indicate*) is totally predictable: if you go for that one, you will recover from a bad sore throat after 3 days for **CERTAIN**. The outcome of the treatment on the RIGHT is **UNCERTAIN** (*indicate*).

Suppose there is a 90% chance that the uncertain treatment succeeds and gets rid of the sore throat within 24 hours, but there is also a 10% chance that it fails and make things worse, so that the sore throat lasts for a full week.

Which treatment would you pick? 3 days with a bad sore throat for sure? Or a 90% chance of getting better within 24 hours but a 10% chance of having a bad sore throat for a full week?

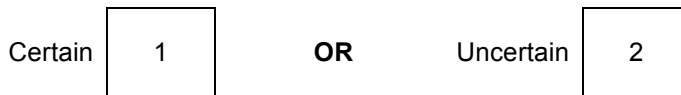
Certain	1	GO TO C3
Uncertain	2	

C3 GIVE SHOWCARD L TO RESPONDENT

READ OUT: Suppose that the predictable treatment means that you will **certainly** experience the effects described on the left. That is, you will have episodes every couple of weeks for 3 months. Alternatively, the treatment on the right gives you a **90%** chance of avoiding the illness altogether. BUT, there is also a **10%** chance that this treatment might leave you worse off, so that you will experience episodes every couple of weeks for 12 months rather than for 3 months.

If those were the chances, which would you choose?
The certainty of the 3-month illness, or a 10% chance of the 12-month illness?

circle one only



1279

C4:



READ OUT: Now suppose instead that the **uncertain** treatment has a **99%** chance of success and a **1%** chance of failure. If **those** were the chances, which would you choose: the certainty of a 3 month illness or a 1% chance of a 12 month illness?

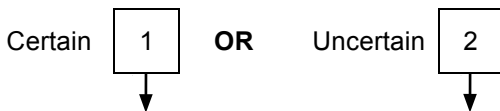
C5:



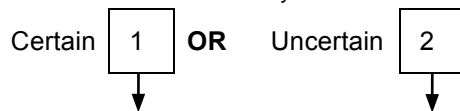
READ OUT: Now suppose instead that the **uncertain** treatment had a **50%** chance of success and a **50%** chance of failure. If **those** were the chances, which would you choose: the certainty of a 3 month illness or a 50% chance of a 12 month illness?

1280

circle one only



circle one only



1281

C6: What if the uncertain treatment had a **1 in 1000** chance of failure? If **that** was the chance of failure, which would you choose?

C7: What if the uncertain treatment had a **5%** chance of failure? If **that** was the chance of failure, which would you choose?

C8: What if the chances of failure for the uncertain treatment were:

C9: What if the chances of failure for the uncertain treatment were:

Certain	1	GO TO C10
Uncertain	2	GO TO D1

Certain	1	GO TO C11
Uncertain	2	GO TO C12

READ OUT: STOP WHEN U PICKED

READ OUT: STOP WHEN C PICKED

Circle C or U

Circle C or U

40% C₁ U₂ 1284

60% C₁ U₂ 1287

30% C₁ U₂ 1285

75% C₁ U₂ 1288

20% C₁ U₂ 1286

90% C₁ U₂ 1289

95% C₁ U₂ 1290

99% C₁ U₂ 1291

GO TO D1

GO TO D1

1282

1283

C10 **READ OUT:** You said you would not take the uncertain treatment if the chance of failure was 1 in a 1000. How small would the chance of failure need to be for you to consider taking that treatment rather than accepting the certainty of the 3-month illness?

Would you be willing to take the uncertain treatment if the chance of failure was...**READ OUT...**

(STOP READING OUT IF RESPONDENT ANSWERS YES).

	Yes	No	
...one in ten thousand,	1	2	GO TO D1
one in a hundred thousand,	1	2	
one in a million?	1	2	

1292
1293
1294

C11 **READ OUT:** You said you **WOULD** take the uncertain treatment if the chance of failure was 1% but you would **NOT** take it when the chance of failure was 5%. Could you say what chances of failure between 1% and 5% you would accept? Would you take the uncertain treatment if the chance of failure was...**READ OUT...**

(STOP READING OUT IF RESPONDENT ANSWERS YES).

	Yes	No	
...4%,	1	2	GO TO D1
3%,	1	2	
or 2%?	1	2	

1295
1296
1297

C12 **READ OUT:** You said you **WOULD** take the uncertain treatment if the chance of failure was 5% but you would **NOT** take it when the chance of failure was 10%. Could you say what chances of failure between 5% and 10% you would accept? Would you take the uncertain treatment if the chance of failure was...**READ OUT...**

(STOP READING OUT IF RESPONDENT ANSWERS YES).

	Yes	No	
...9%,	1	2	GO TO D1
8%,	1	2	
7%	1	2	
Or 6%?	1	2	

1298
1299
1300
1301

D8 **READ OUT:** You said you would not take the UNCERTAIN treatment if the chance of failure was 1 in a thousand. How small would the chance of failure need to be for you to consider taking that treatment rather than accepting the certainty of the 12-month illness?

Would you be willing to take the uncertain treatment if the chance of failure was...**READ OUT...**

(STOP READING OUT IF RESPONDENT ANSWERS YES).

	Yes	No		
...one in ten thousand,	1	2	GO TO E1	1315
one in hundred thousand,	1	2		1316
or one in a million?	1	2		1317

D9 **READ OUT:** You said you WOULD take the uncertain treatment if the chance of failure was 1% but you would NOT take it when the chance of failure was 5%. Could you say what chances of failure between 1% and 5% you would accept? Would you take the uncertain treatment if the chance of failure was...**READ OUT...**

(STOP READING OUT IF RESPONDENT ANSWERS YES).

	Yes	No		
...4%,	1	2	GO TO E1	1318
3%,	1	2		1319
or, 2%?	1	2		1320

D10 **READ OUT:** You said you WOULD take the uncertain treatment if the chance of failure was 5% but you would NOT take it when the chance of failure was 10%. Could you say what chances of failure between 5% and 10% you would accept? Would you take the uncertain treatment if the chance of failure was...**READ OUT...**

(STOP READING OUT IF RESPONDENT ANSWERS YES).

	Yes	No		
...9%,	1	2	GO TO E1	1321
8%,	1	2		1322
7%	1	2		1323
or, 6%?	1	2		1324

E8 **READ OUT:** You said you would not take the uncertain treatment if the chance of failure was 1 in a thousand. How small would the chance of failure need to be for you to consider taking that treatment rather than accepting the certainty of the illness for the rest of your life?

Would you be willing to take the treatment on the right if the chance of failure was...**READ OUT...**

(STOP READING OUT IF RESPONDENT ANSWERS YES).

...one in ten thousand,
one in hundred thousand,
one in a million?

Yes	No	GO TO F1	1344
1	2		1345
1	2		1346
1	2		

E9 **READ OUT:** You said you **WOULD** take the uncertain treatment if the chance of failure was 1% but you would **NOT** take it when the chance of failure was 5%. Could you say what chances of failure between 1% and 5% you would accept? Would you take the uncertain treatment if the chance of failure was...**READ OUT...**

(STOP READING OUT IF RESPONDENT ANSWERS YES).

...4%,
3%,
or, 2%?

Yes	No	GO TO F1	1347
1	2		1348
1	2		1349
1	2		

E10 **READ OUT:** You said you **WOULD** take the uncertain treatment if the chance of failure was 5% but you would **NOT** take it when the chance of failure was 10%. Could you say what chances of failure between 5% and 10% you would accept? Would you take the uncertain treatment if the chance of failure was...**READ OUT...**

(STOP READING OUT IF RESPONDENT ANSWERS YES).

...9%,
8%,
7%
or, 6%?

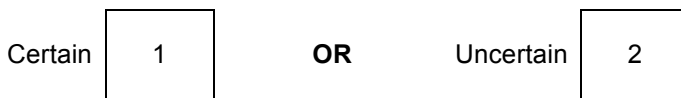
Yes	No	GO TO F1	1350
1	2		1351
1	2		1352
1	2		1353
1	2		

F1 GIVE SHOWCARD O TO RESPONDENT

READ OUT: This time the certain treatment will keep you in normal health for the next 12 months, but after that it will no longer keep working, so from then on you will suffer episodes of sickness every couple of weeks for the rest of your life. The alternative treatment gives you a 90% chance of success, in which case you will never suffer this illness. On the other hand, there is a 10% chance it will fail, which means you will start experiencing the sickness episodes straight away: that is, you will not get the 12 months of normal health offered by the treatment on the LEFT.

Which treatment would you choose? The certainty of the 12 months in normal health followed by the illness for the rest of your life, or a 90% chance of avoiding the illness altogether but a 10% chance that it will start straight away?

Circle one only

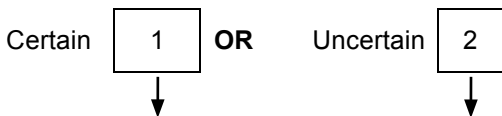


1354

F2
READ OUT: Now suppose instead that the uncertain treatment had a **1%** chance of failure. Which would you choose?

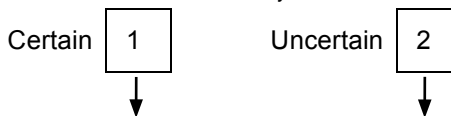
F3
READ OUT: Now suppose instead that the uncertain treatment had a **50%** chance of failure. Which would you choose?

Circle one only



1355

circle one only



1356

F4:
What if the chance of failure was **1 in 1000**? Which would you choose?

F5:
What if the chance of failure was **5%**? Which would you choose?

F6:
What if the chances of failure for the uncertain treatment were:

F7:
What if the chances of failure for the uncertain treatment were:

Circle one only

Certain	<input type="checkbox"/> 1	GO TO F8
Uncertain	<input type="checkbox"/> 2	GO TO G1

Circle one only

Certain	<input type="checkbox"/> 1	GO TO F9
Uncertain	<input type="checkbox"/> 2	GO TO F10

READ OUT: STOP WHEN U PICKED

Circle C or U

40% C ₁ U ₂ 1359

30% C ₁ U ₂ 1360

20% C ₁ U ₂ 1361

READ OUT: STOP WHEN C PICKED

Circle C or U

60% C ₁ U ₂ 1362

75% C ₁ U ₂ 1363

90% C ₁ U ₂ 1364

95% C ₁ U ₂ 1365

99% C ₁ U ₂ 1366

GO TO G1

GO TO G1

1358

1357

F8 **READ OUT:** You said you would not take the uncertain treatment if the chance of failure was 1 in a thousand. How small would the risk of failure need to be for you to consider taking that treatment rather than accepting the certainty of a year of normal health followed by having the illness for the rest of your life?

Would you be willing to take the treatment on the right if the risk of failure was...**READ OUT...**

(STOP READING OUT IF RESPONDENT ANSWERS YES).

...one in ten thousand,
one in hundred thousand,
one in a million?

Yes	No	GO TO G1
1	2	
1	2	
1	2	

1367
1368
1369

F9 **READ OUT:** You said you WOULD take the uncertain treatment if the chance of failure was 1% but you would NOT take it when the chance of failure was 5%. Could you say what chances of failure between 1% and 5% you would accept? Would you take the uncertain treatment if the chance of failure was...**READ OUT...**

(STOP READING OUT IF RESPONDENT ANSWERS YES).

...4%,
3%,
or, 2%?

Yes	No	GO TO G1
1	2	
1	2	
1	2	

1370
1371
1372

F10 **READ OUT:** You said you WOULD take the uncertain treatment if the chance of failure was 5% but you would NOT take it when the chance of failure was 10%. Could you say what chances of failure between 5% and 10% you would accept? Would you take the uncertain treatment if the chance of failure was...**READ OUT...**

(STOP READING OUT IF RESPONDENT ANSWERS YES).

...9%,
8%,
7%
or, 6%?

Yes	No	GO TO G1
1	2	
1	2	
1	2	
1	2	

1373
1374
1375
1376

PART G: SECTION 1

*For
office
use
only*

G1 How many people (including adults and children) live in your household?

One only	1	GO TO G11	1447
2 or more	2	GO TO G2	

G2 **MULTI-OCCUPANCY HOUSEHOLDS ONLY**

We are interested in the things you were thinking about when you were answering the 'money questions'. These were the ones where we asked you to sort the money cards into piles to show how much you would be willing to pay for various treatments.
INTERVIEWER: IF NECESSARY, SHOW MONEY CARDS TO REMIND RESPONDENT

When you answered these questions, were you thinking about income and savings?

Yes	1	GO TO G3	1448
No	2	GO TO G4	

G3 Were you thinking about...**READ OUT...**

... The whole of your household income,	1	GO TO G4	1449
...your own personal income	2		
Or, a fraction of your household income?	3		

G4 And, when answering these questions were you taking into account any financial commitments that you may have?

Yes	1	GO TO G5	1450
No	2	GO TO G7	

G5

Which of the following, if any, were you thinking about when answering the money sort questions...READ OUT...

	Yes	No	N/A		
Mortgage or rent payments	1	2	3	GO TO G7	1451
Debts e.g. credit card debts, loans	1	2	3		1452
Child support or childcare costs	1	2	3		1453
Cost of children's education e.g. university fees	1	2	3		1454
Regular bills e.g. gas, telephone etc	1	2	3		1455
Or, other financial commitments?	1	2	3		If yes, GO TO G6

G6

What other financial commitments were you thinking about? INTERVIEWER WRITE IN BELOW

1457-1472

G7

When answering the money sort questions, were you thinking about the wellbeing of other people who are dependent on you, who may live either in your household or elsewhere?

Yes	1	GO TO G8	1473
No	2	GO TO G9	

G8

Were you thinking about...READ OUT...

	Yes	No	N/A		
Your spouse or partner,	1	2	3	GO TO G9	1474
Your children	1	2	3		1475
Other dependants currently living in your household	1	2	3		1476
Or, other dependants who live elsewhere	1	2	3		1477

G9

Looking at the things listed on Showcard P, which was the most important factor when answering how much you would be willing to pay for a treatment?

1478-1479

Wellbeing of:	Your personal or household income/ savings	1	GO TO G19
	Spouse or partner	2	
	Your children	3	
	Other dependants currently living in your household	4	
Financial commitments:	Or, other dependants who live elsewhere	5	
	Mortgage or rent payments	6	
	Debts e.g. credit card debts, loans	7	
	Childcare costs	8	
	Cost of children's education e.g. university fees	9	
	Regular bills e.g. gas, telephone etc	10	
	Other financial commitments	11	
	Or something else	12	GO TO G10

G10

What was that? INTERVIEWER WRITE IN BELOW

1480-1495

GO TO G19

G11

SINGLE OCCUPANCY HOUSEHOLDS ONLY:

We are interested in the things you were thinking about when you were answering the 'money questions'. These were the ones where we asked you to sort the money cards into piles to show how much you would be willing to pay for various treatments.

INTERVIEWER: IF NECESSARY, SHOW MONEY CARDS TO REMIND RESPONDENT

When you answered these questions, were you thinking about income and savings?

Yes	1	GO TO G12
No	2	

1496

G12	And, when answering these questions were you taking into account any financial commitments that you may have?	Yes	1	GO TO G13	1497
		No	2	GO TO G14	
G13	Which of the following, if any, were you thinking about when answering the money sort questions...READ OUT...	Yes	No	N/A	
	Mortgage or rent payments	1	2	3	1498
	Debts e.g. credit card debts, loans	1	2	3	1499
	Childcare costs	1	2	3	1500
	Cost of children's education e.g. university fees	1	2	3	1501
	Regular bills e.g. gas, telephone etc	1	2	3	1502
	Or, other financial commitments?	1	2	3	1503
				GO TO G15	
				If yes, GO TO G14	
G14	What other financial commitments were you thinking about? INTERVIEWER WRITE IN BELOW				1504-1519
G15	When answering the money sort questions, were you thinking about the wellbeing of other people who are dependent on you?	Yes	1	GO TO G16	1520
		No	2	GO TO G17	
G16	Were you thinking about...READ OUT...	Yes	No	N/A	
	Your spouse or partner,	1	2	3	1521
	Your children	1	2	3	1522
	Or, other dependants who live elsewhere	1	2	3	1523
				GO TO G17	

G17

Looking at the things listed on Showcard P, which was the most important factor when answering how much you would be willing to pay for a treatment?

1524-1525

Wellbeing of:	Your personal or household income/ savings	1	GO TO G19	
	Spouse or partner	2		
	Your children	3		
	Or, other dependants who live elsewhere	5		
	Financial commitments:	Mortgage or rent payments		6
	Debts e.g. credit card debts, loans	7		
	Childcare costs	8		
	Cost of children's education e.g. university fees	9		
	Regular bills e.g. gas, telephone etc	10		
	Other financial commitments	11		
	Or something else	12		GO TO G18

G18

What was that? INTERVIEWER WRITE IN BELOW

1526-1541

PART G: SECTION 2

G19

READ OUT

Now I'd like to ask some questions about you which are needed to help interpret the answers you have just given me.

G20

INTERVIEWER CODE: THE RESPONDENT SEX IS:

Male	1
Female	2

1542

G21

What was your age last birthday?

ENTER AGE:

1543-
1544

G22

How is your health in general, would you say it is...READ OUT...

circle one code only

...Very good,	1
Good,	2
Fair,	3
Bad,	4
Or, very bad?	5

1545

G23

Do you have any longstanding illnesses. By longstanding I mean anything that has troubled you over a period of time or that is likely to affect you over a period of time?

Circle one code only

Yes	1	GO TO G24
No	2	GO TO G25

1546

G24

Does this longstanding illness limit your activities in any way?

Circle one code only

Yes	1	GO TO G25
No	2	

1547

G25

SHOWCARD Q. Please tell me to which of these ethnic groups you consider that you belong?

1548-1549

Circle one code only

White	1	GO TO G26
White and Black Caribbean	2	
White and Black African	3	
White and Asian	4	
Any other mixed background	5	
Indian	6	
Pakistani	7	
Bangladeshi	8	
Any other Asian Background	9	
Caribbean	10	
African	11	
Any other black background	12	
Chinese	13	
other	14	

G26

Looking at **Showcard R**, do you have any of the qualifications listed on the card?

1550

Yes	1	GO TO G27
No	2	GO TO G28

G27

Which ones?

INTERVIEWER CODE ALL THAT APPLY

Degree/degree level qualification	1	GCSE GRADES D-G	16
Teaching qualification	2	CSE GRADE 1/SCE BANDS A-C/Standard Grade LEVEL 1-3	17
Nursing qualifications SRN, SCM, SEN, RGN, RM, RHV, Midwife	3	CSE GRADES 2-5/SCE Ordinary BANDS D-E	18
HNC/HND, BEC/TEC Higher, BTEC etc	4	CSE Ungraded	19
ONC/OND/BEC/TEC/BTEC not higher	5	SLC Lower	20
City and Guilds Full Technological Certificate	6	SUPE Lower or Ordinary	21
City and Guilds Advanced/Final Level	7	School Certificate or Matric	22
City and Guilds Craft/Ordinary Level	8	NVQ Level 5	23
A-levels/Higher School Certificate	9	NVQ Level 4	24
AS level	10	NVQ Level 3/Advanced level GNVQ	25
SLC/SCE/SUPE at Higher Grade	11	NVQ Level 2/Intermediate level GNVQ	26
O-level passes taken in 1975 or earlier	12	NVQ Level 1/Foundation level GNVQ	27
O-level passes taken after 1975: A-C	13	Recognised Trade Apprenticeship	28
O-level taken after 1975 GRADES D-E	14	Clerical or Commercial Qualification (eg typing/ book-keeping/commerce)	29
GCSE GRADES A-C	15		

1551-1580

G28

Looking at **Showcard S**, which of these descriptions applies to what you were doing yesterday?

Circle one code only

In paid employment or self-employment (or away temporarily)	1	GO TO G30
Waiting to take up paid work already obtained	2	
Looking for paid work or a Government training scheme	3	GO TO G29
Going to school or college full-time (including on vacation)	4	
Doing unpaid work for a business that you or a relative owns	5	
On a Government scheme for employment training	6	
Intending to look for work but prevented by temporary sickness or injury (sick or injured for 28 days or less)	7	
Permanently unable to work because of long-term sickness/disability	8	
Retired from paid work	9	
Looking after the home or family	10	
Doing something else	11	

1581-1582

G29

Have you ever had a paid job, apart from casual or holiday work?

Yes	1	GO TO G30
No	2	GO TO G39

1583

**G30 ASK ABOUT PRESENT JOB IF HRP IS CURRENTLY IN WORK,
ASK ABOUT LAST JOB IF CURRENTLY NOT IN WORK**

What is/was the name or title of your job (in the week ending last Sunday)?

**ENTER
JOB TITLE:**

1584-
1586

Spare
1587-
1588

G31 What does/did the firm/organisation you work(ed) for mainly make or do (at the place where you/they work(ed))?

DESCRIBE FULLY – PROBE MANUFACTURING or PROCESSING or DISTRIBUTING ETC.AND MAIN GOODS PRODUCED, MATERIALS USED, WHOLESALE or RETAIL ETC.

1589-
1591

G32 What kind of work do/did you do most of the time?

INTERVIEWER CHECK: What skills or qualifications are/ were needed for the job?

1592-
1593

G33 Are/were you working as an employee or are/were you self-employed?

Circle one code only

An employee

1

GO TO G34

Self employed

2

GO TO G36

Spare
1594-
1595

1596

G34 Are you a...**READ OUT...** *circle one code only*

...a manager,	1	GO TO G35	1597
Foreman or supervisor,	2		
Or, other employee	3		

G35 How many people work(ed) for your employer at the place where you work(ed)? *Circle one code only*

1-24	1	GO TO G38	1598
25-499	2		
500+	3		
Can't say	4		

G36 Are/were you working on your own or do/did you have employees? *Circle one code only*

On own/with partner(s) but no employees	1	GO TO G37	1599
With employees	2		

G37 How many people do/did you employ at the place where you/they work(ed) *circle one code only*

1 or 2	1	GO TO G38	1600
3-24	2		
25-499	3		
500+	4		
Can't say	5		

G38 In your (main) job are/were you working full or part time *circle one code only*

Full time	1	GO TO G39	1601
Part time	2		

G39 **SHOWCARD T** 1602-1603

This card shows incomes in weekly, monthly and annual amounts. Thinking of the income of your household as a whole, which of the groups on this card represents the total income of the whole household **before** deductions for income tax, National Insurance, etc?

Just tell me the number beside the row that applies to your household.

ENTER NUMBER HERE:

--	--

G40 Looking at **Showcard U**, Which of those statements best reflects your household's situation as regards money? Just tell me the number beside the statement that most applies to you.

Circle one code only

- | | |
|---|---|
| We normally have enough money for anything we want | 1 |
| We have enough money, so long as we plan our spending carefully | 2 |
| We have enough money for basic things, but we can't afford anything unnecessary | 3 |
| Sometimes it is hard for us to afford even the basic things we need | 4 |

1604

G41 Would you be willing for a member of the research team to contact you in the future? As before, everything you say would be treated in complete confidence.

circle one code only

- | | |
|-----|---|
| Yes | 1 |
| No | 2 |

1605

G42 A certain number of interviews on any survey are checked by a supervisor to make sure that people were satisfied with the way the interview was carried out. Can we contact you for this purpose?

circle one code only

- | | | |
|-----|---|------------------------------------|
| Yes | 1 | Enter phone number of front on ARF |
| No | 2 | |

1606

G43 INTERVIEWER RECORD THE FOLLOWING INFORMATION?

- | | | |
|---|--|--|
| Total number of people resident in household aged 16 and over | | |
| Total number of people resident in household aged 0-15 | | |

1607-1608
1609-1610

G44 That is the end of the interview, thank you very much for your help.

Interviewer to complete:

1) Record end time of interview (use 24 hour clock) :

--	--	--	--

Hours mins

1611-1612 1613-1614

2) Record Date of Interview: __ __ / __ __ / 2007

1615-1616 1617-1618

3) Interviewer signature: _____