

To help us in the development of an injury prevention programme to be tested in Children's Centres, we would like to ask about your experiences related to the delivery of health promotion/healthy lifestyles programmes at Children's Centres, current child safety work and training/ and the way professionals at your Centre are helped to build their knowledge and skills to deliver programmes of work to parents (e.g. healthy eating, healthy routines, child development and behaviour, preventing accidents and injuries etc).

1. Health promotion programmes

- 1A. Can you tell me about any health promotion programmes for the parents of pre-school children that the Children's Centre was involved in over the last 12 months, that you feel were particularly successful?
- 1B. Why do you feel that these programmes were particularly successful, compared with other programmes?
- 1C. Can you tell me about any health promotion programmes for the parents of pre-school children that the Children's Centre was involved in over the last 12 months, that you feel were less successful than they could have been?
- 1D. Why do you feel that these programmes were less successful, compared with other programmes?.
- 1E. How do you feel that such barriers could be overcome?
- 1F. If you were going to design a new health promotion programme, in an ideal world, how would you go about it, what particular factors would you bear in mind?

2. Current child safety work

- 2A. Can you tell me about any local partnerships/ forums which address unintentional child injury? Is the Children's Centre represented on these?

- 2B. Can you tell me about any organisations or agencies that the Children's Centre has worked with on child injury prevention over the last 12 months?
- 2C. Do you know whether any policies (local or national) inform the work of the Children's Centre on childhood injury prevention? How have these been used in practice? How could they be made more effective?
- 2D. How does the Children's Centre assess local needs and identify priorities in relation to child safety?
- 2E. Does the Children's Centre operate or participate in a home safety equipment scheme? How does this work – what role does the Centre and its staff play?
- 2F. Are there any local community groups with which the Children's Centre works in relation to child safety? Are there any local champions for child safety?

3. Training/ helping professionals build their knowledge and skills to deliver programmes of work

- 3A. Can you tell me about any staff training/ ways of building knowledge and skills to deliver programmes of work that the Children's Centre was involved in over the last 12 months that you feel were particularly successful?
- 3B. Why do you feel that these initiatives were particularly successful, compared with other training? What factors do you think helped to make them a success?
- 3C. Can you tell me about any staff training/ ways of building knowledge and skills to deliver programmes of work that the Children's Centre was involved in over the last 12 months that you feel were less successful?
- 3D. Why do you feel that these initiatives were less successful, compared with other training? What factors do you think helped to make them less successful?

- 3E. How do you feel that such barriers could be overcome?
- 3F. If you were going to design a new training/ ways of building knowledge and skills to deliver programmes of work related to injury prevention for staff, in an ideal world, how would you go about it, what particular factors would you bear in mind?

4. Other Information

- 4A. Is there anything else relevant to child injury prevention work at the Children's Centre that we have not asked you about that you think is important?
- 4B. Is there anything that you feel makes this Children's Centre more unusual?
- 4C. Are there any groups of parents with pre-school children that the Children's Centre finds particularly 'difficult to reach'? Why is this?
- 4D. Do you have any questions you would like to ask us about this study or the 'Keeping Children Safe' project?

5. Background Information about the Participant and Children's Centre

- 5A. How long have you worked at the Centre?
- 5B. What is your specific role in the Centre?
- 5C. Characteristics of the Children's Centre
 - how long has it been in operation?
 - does it have a primarily health focus or an education focus?
 - what is the size of the Children's Centre?
 - what is the catchment population for the Children's Centre?