

Post-trial assessment

Participant Number _____

Date of Interview _____

1 Can you remember the reason why you took part in the study?

Yes No

2 Did you have any doubts or concerns before you decided to take part?

Yes No

If 'Yes', please specify

3 Can you think of anything that would have made it easier to take part?

Yes No

If 'Yes' please specify

4 Now you have completed the study, would you consider nominating a friend to take part?

Yes No

If 'Yes', please say why

5 What did you like about the study?

6 What did you dislike about the study?

7 Can you remember any of the text messages?

Yes No

If 'Yes' please specify, and state why you remember them

8 You received texts every day for 28 days? Would you have preferred the messages over a shorter or longer time period or just left at 28 days

28 days Shorter Longer

9 Some of the texts were picture messages. Were they clear to see on your mobile phone?

Yes No

10 Were there any messages that you didn't like?

Yes No

If 'Yes' please specify, and state why you didn't like them

11 Some of the messages required you to text back an answer. Did you mind replying?

Yes No

If 'Yes' please state why

12 Did any of the messages annoy or upset you?

Yes No

If 'Yes' please specify, and state how they annoyed or upset you

13 We would like to improve the messages. Can you think of anything we could change to make them better or more interesting?

14a Did taking part in this study make you think about changing your drinking in any way?

Yes No

b If 'Yes', can you remember what made you want to change

c Do you think you did change in any way?

d If you didn't manage to change, can you say why?

15a If someone wanted to cut down on their drinking, can you think of any difficulties they would face in trying to cut down?

15b Can you think of anything that would help people to cut down?

16 Do you think the gift vouchers encouraged you to stay in the study?

Yes No